



HEALTH PLAN

McLAREN HEALTH PLAN (MHP) HEALTHY MICHIGAN HEALTHY BEHAVIORS MEMBER INCENTIVES PROGRAM

Healthy Michigan Plan members are expected to remain actively engaged with the Healthy Behaviors Incentives Program each year they are in the Healthy Michigan Plan. In addition to the Health Risk Assessment (HRA), the Michigan Department of Health and Human Services (MDHHS) has incorporated additional ways for members to achieve their healthy behavior goals and applicable incentives. Updates to the Healthy Behaviors Incentives Program was designed to promote greater member engagement and reward progress toward healthy behaviors over time. Below is a summary of how a member can participate in the Healthy Behaviors Incentives Program.

Health Risk Assessment

The HRA has been developed to assess a broad range of health issues and behaviors including, but not limited, to the following:

- Physical activity
- Nutrition
- Alcohol, tobacco and substance use
- Mental health
- Influenza vaccination

Members are informed about the HRA through the enrollment broker and in their MHP new member welcome packet. MHP also provides outreach services to our Healthy Michigan members to assist them in the completion of their HRA and in scheduling their first PCP appointment.

The HRA form, updated in April 2018, has a section that takes into consideration the member's progress on the previous year's goals as attested by the PCP. Additional healthy behaviors, such as recommended cancer or preventive screenings, and preventive dental care, have been included on the HRA form to ensure the selection of targeted healthy behaviors is sufficiently diverse for members who have already achieved multiple healthy behavior goals.

Healthy Michigan members are expected to contact their PCP within 60 days of enrollment to schedule a well-care appointment and to complete the HRA. This initial appointment can include a conversation about the healthy behaviors identified in the HRA; member concerns about his or her own health needs; member readiness to change, and the PCP attestation of the member's willingness and/or ability to address health needs.

Other updates to the HRA process include the member's ability to answer the first portion of the HRA online through a secure, statewide beneficiary portal called the *MyHealthButton*. The HRA form has also been translated into Spanish and Arabic.

Providers can submit completed, attested HRAs through a variety of ways:



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Submit the form by fax or via CHAMPS:

Fax to: (517) 763-0200

CHAMPS: The Health Risk Assessment form can be submitted and viewed in CHAMPS via the Health Risk Assessment Questionnaire web page

OR submit the form to McLaren Health Plan by:

Fax: (877) 502-1567

Email: customerservice@mclaren.org

Mail: McLaren Health Plan, P.O. Box 1511, Flint, MI 48501

Additional Mechanisms to Document Healthy Behaviors

Beginning April 1, 2018, Healthy Michigan members above 100 percent of the Federal Poverty Level (FPL) who have been in the program for at least one year, who are not medically frail or exempt from cost-sharing (because they are pregnant, children, etc.), and who have chosen not to participate in the Healthy Behaviors Incentives Program will be required to enroll in a Qualified Health Plan (QHP) participating on the Marketplace.

To improve the ability of members participating in the Healthy Behaviors Incentives Program, additional mechanisms to document healthy behaviors are being added for individuals who may have completed healthy behavior activities but do not have a submitted HRA for documentation. The additional mechanisms to document healthy behaviors will include claims/encounter data and documented participation in wellness and population health management programs, including those submitted by MHP.

MDHHS will use claims and encounter data to document healthy behaviors of MHP members who receive preventive and wellness services that meet the following criteria:

Make and keep an appointment for any of the following:

- Annual preventive visit
- Preventive dental services
- Appropriate cancer screening
- Tobacco cessation
- Advisory Committee on Immunization Practices (ACIP) recommended vaccination(s)
- Other preventive screening

This mechanism to document healthy behaviors will primarily involve the review of historical claims information, from the preceding 12 months for the presence of service codes submitted.

In addition, MHP has developed an evidence based/best practice wellness program for tobacco cessation as another mechanism to document a member's active participation in a healthy behavior program. MHP will communicate to MDHHS a member's active participation in wellness or population health management programs.

If you have any questions about the Healthy Behaviors Incentives Programs or would like more information, please contact your Network Development Coordinator at (888) 327-0671, TTY:711.